



**INDIA'S
GREATEST
BRANDS & LEADERS
2017**

PRIDE OF THE NATION

CHOSEN BY
CONSUMERS & INDUSTRY



Research by: United Research Services
Process Reviewers: PricewaterhouseCoopers P.L.

Celebrating 70, Pride of the Nation Series Awards & Business Summit 2017 and Second Edition of India's Greatest Brands & Leaders 2017 was held at the Ballroom of Taj Lands End Hotel, Mumbai on 9th Oct 2017.

The Summit was organized by URS-AsiaOne magazine and UWG Media Consulting P.L. which is rapidly emerging as the Number 1 international media company towards the cause of business, political and social issues in the entire Asia & GCC region, thus supporting not only the Indian Government's initiatives such as Skilling India, Digitizing India, and Incredible India, but also supporting United Nations' Sustainable Development Goals and World Health Organization's targets.

The award honoured those who are exclusive, exceptional and extraordinary. People who have not only worked to place their brands globally, but have also embossed India on the world map. These extraordinary people have a generation looking up to them, aspiring to reach the personage excellence they are at. It is entirely made of those who have really made an indelible mark for other leaders to follow and generations to admire.

Dr. Bithal Das Mundhra a well-known name in the industrial fraternity as the Ex-Chairman – Emeritus of Simplex Infrastructures Limited. was awarded India's Greatest Brands & Leaders 2016-17 Award.

Born in 1942, Dr. Mundhra started his construction career at the age of 19 at various construction sites of Simplex. He was inducted in the Board of Simplex in 1969 and became Managing Director in 1987. Under his long leadership of over 50 years, Simplex today is one of the leading infrastructure companies in India having successfully executed more than 3000 projects.

Dr. Mundhra has professional association with some notable institutions such as, Honorary Life Fellow of Institution of Engineers (India); Fellow Member of The Royal Institute of Chartered Surveyors, UK; The Indian Concrete Institute; A Founder Member and Trustee of National Institute of Construction Management and Research (NICMAR), Pune; Member of Board of Governors of Construction Industry Development Council (CIDC) and also Member of Builders Association of India (BAI). Dr. Mundhra had also been selected as the First and Founding Chairman of United Nations Economic Commission for Europe (UNECE).

Besides engineering & construction, Dr. Mundhra's deep understanding of the Indian culture has prompted him to be associated with various social & cultural associations as well as academic institutions, such as President of 'Bharatiya Samskriti Samsad & Nagarik Swasthya Sangh', Kolkata; Principal Trustee in Bharatiya Vidya Mandir; Trustee of Pt. Jasraj Music Academy and several other associations.

Dr. B D Mundhra, a philanthropist, is actively involved with various welfare activities and will always remain a source of inspiration for coming generations.

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